

# What's New for 2022?

Ways that you can support the  
Brant Community Healthcare  
System Foundation

JOIN US  
May 9th-25th  
READ4 BCHS

Registration opens April 25

[www.mindgrowtheducation.com/read4bchs/](http://www.mindgrowtheducation.com/read4bchs/)

Our third annual Read4BCHS event runs again this May to promote youth literacy and active, healthy minds - all while raising funds for pediatric care at the Brantford General Hospital. Last year, with your support and the efforts of our "reader-raisers", we raised an amazing \$27,000!

We need your help again and **everyone** is invited to participate - It's as easy as A-B-C:

**A** Sign up and register starting April 25th at:  
[www.mindgrowtheducation.com/read4bchs/](http://www.mindgrowtheducation.com/read4bchs/)

**B** READ and RECORD your minutes. Our fun new platform transforms every minute you read over the May 9-25 event into a kilometer travelled across Canada! You can sign up as an individual, family team or, for schools, as a whole classroom.

**C** RAISE! Let your family and friends know that you are reading to raise money for the youngest patients who need care at the Brantford General Hospital. They can help by making a donation to you, your team or your class.

Choose your own reading avatar, collect virtual badges and plant trees as you read across Canada on the platform.

PLUS, **REWARDS!** GRAND PRIZES  
for top fundraisers!



## Cheers to Healthcare!

The BCHS Foundation gala committee is pleased to be planning an in person event at the Brantford Golf & Country Club. Please SAVE the DATE and join us for an evening of celebration and support of our Emergency Department redevelopment.

FRIDAY  
SEPTEMBER  
16, 2022

TICKETS  
AVAILABLE  
THIS MAY

## GET BIDDING!

Rotary Brantford Sunrise Online Auction

APRIL  
13th - 23rd  
2022

Auction goes live on  
Wednesday April 13th at 8:00 am

GET REGISTERED TO BID AT  
<https://conta.cc/3KhlWF>

proceeds support pediatric care at the BCHS

## Ladies WHO LEAD.

proudly presents

ARLENE DICKINSON  
at the Sanderson Centre

26 MAY 2022

TICKETS \$75  
[www.sandersoncentre.ca](http://www.sandersoncentre.ca)

Please join us for this event in support of the Brant Community Healthcare System Foundation

supported by Cornerstone Capital

in partnership with BRC

# FOUNDATION focus



Brant Community Healthcare  
System Foundation  
200 Terrace Hill St.,  
Brantford, ON N3R 1G9  
519-751-5510  
[bchsysfoundation.org](http://bchsysfoundation.org)



## Introducing the New Chief of Staff and Vice President of Medical Affairs at the Brant Community Healthcare System

**Dr. Anirudh (Rudy) Goel has been with the Brant Community Healthcare System**

**(BCHS) since 2017**, when he joined our team as a hospitalist physician. A graduate of the McMaster University School of Medicine, Dr. Goel completed residency at the University of British Columbia, and practiced in a variety of settings across the spectrum of Canadian health care before arriving at BCHS. Dr. Goel was appointed Chief and Medical Director of Hospital Based Medicine in 2018, and served as a COVID-19 Lead Physician during the early stages of the pandemic.

On December 6, 2021, Dr. Goel stepped into his new role as Chief of Staff and Vice President of Medical Affairs at BCHS. In this position, he works closely with medical leaders, staff, hospital administration, and the BCHS Board of Directors to advance the quality of care that community members receive within our organization. He also continues his work as a frontline physician at BCHS, in order to remain grounded in a spirit of service to the patients and families under our care.

"I am excited to engage physicians across the hospital to enhance the delivery of high quality care at BCHS, advocate for staff and physician wellness, champion health equity, and continue to build partnerships," said Dr. Goel.

"The COVID-19 pandemic has been an extraordinarily difficult journey for our staff and physicians, who have - despite tremendous challenges - answered the call for our community time and time again in the last two years. As BCHS begins to plan for the future, and considers the revival of our health care system requires after COVID-19, we are absolutely thrilled at the recent approval of a new hospital. The voices of our patients, staff, and physicians have been heard, and we will be able to meet our community's growing needs in an equitable manner" says Dr. Goel. "I can't wait to begin working with our team on this exciting new chapter for BCHS."

With the health care landscape constantly changing, we are grateful to have Dr. Goel's leadership as we embark on the redevelopment of the ED and as plans are underway for a newly expanded Hospital for our community.

"The Emergency Department (ED) is the first point of contact for many of our sickest and most complex patients," explains Dr. Goel. "It is in the ED where we see a reflection of the diversity in our community. It is important that we can provide the necessary care when it matters most."

The \$8 million that the BCHS Foundation is working to raise in support of the \$30 million ED redevelopment is critical as we continue to respond to the needs of our rapidly growing community. Expansion of the Emergency Department will nearly double the footprint of the current space to care for our 58,000 patients treated annually. "Improved infrastructure including a new entrance, extended stay zone, an Indigenous Healing Suite, additional private rooms and dedicated isolation areas will really give us the opportunity to provide care that is aligned with our values of compassion, accountability, respect and equity. Our top priority at BCHS is to put patients and families first, and the extensive ED redevelopment will help us to achieve this goal," says Dr. Goel.

Brant Community Healthcare System is fortunate to have Dr. Goel as a member of the leadership team. He is an accomplished physician with a passion for quality improvement and commitment to exemplary patient and family focused care. The BCHS Foundation team sincerely welcomes Dr. Goel to his new role.

## inside SPRING 2022

- What's new for 2022?
- Read4BCHS
- Willett, Paris 100th Anniversary
- Become a Monthly Donor

Follow Us & Like Us: [f](https://www.facebook.com/BCHSFoundation) [@BCHSFoundation](https://www.instagram.com/BCHSFoundation)



The BCHS Foundation cares about the environment.  
This newsletter was printed on recycled paper.



# Host a Third Party Event or Fundraiser and Give Back

A third party event or fundraiser is an opportunity for individuals and businesses in the community to come up with creative ideas to help raise funds for the Brant Community Healthcare System Foundation.

Businesses might consider donating a portion of sales from a particular day or product. Individuals, groups and organizations might host a barbecue, car wash or similar event and inspire their networks, friends and family to donate. If you already have a fundraiser at your workplace to benefit local causes, your employer could opt to designate the BCHS Foundation as a charity of choice.

No matter what type of event you host or the amount you hope to raise, BCHS Foundation staff can provide you with tips and tools to help craft the perfect plan.

**If you, your family or business is interested in giving back to local health care through a third party event, please contact the BCHS Foundation office at 519-751-5510 or email [foundation@bchsys.org](mailto:foundation@bchsys.org)**



### Third Party Thank You!

*Thank you to Pita Pit for supporting health care in our community through their Healthy Hearts program with a recent \$1,154 donation. Pita Pit Brantford and owner Chris Settini (far right in photo) have been giving to the BCHS Foundation since 2008. We appreciate your continued and generous support. You are truly making a difference!*

# Impacting Health Care through Monthly Giving

What is Monthly Giving? It’s simple. It’s flexible. It’s rewarding

Monthly gifts help the BCHS Foundation to purchase patient equipment that is not completely covered by the Ministry of Health, provide essential resources to maintain an exceptional level of compassionate patient care, and invest in new and innovative technology.

By joining our monthly giving program you are showing your commitment as we work together to re-imagine health care in our growing community. Your predetermined monthly donation will automatically be deducted from your bank

account or charged to your credit card.

For as little as \$10 a month - **that’s just 33 cents a day** - you will make a difference! Your monthly donation is a cost-effective and reliable source of funding for the BCHS Foundation that will benefit patient care. You can change, pause or cancel your donation at any time.

**Contact the Foundation office to sign up today at 519-751-5510 or email [foundation@bchsys.org](mailto:foundation@bchsys.org)**

### Simple. Flexible. Rewarding.

- You receive one consolidated tax receipt for all your monthly gifts at the end of the year
- You can change or cancel your gift at any time
- You can designate your gift to an area close to your heart

MEET

## Marilyn Sewell

MONTHLY DONOR

I give a monthly donation because it’s easy! When I first began to donate to the Foundation I knew I couldn’t give a big one time gift, that just wasn’t in the cards for me. I decided what would be a meaningful gift for me and simply divided that number by 12 and contacted the Foundation staff and that’s it!

INTERESTED IN BECOMING A MONTHLY DONOR? SIGN UP WITH THE FORM INCLUDED IN THIS MAILING!

THE WILLETT, PARIS

# The Heart of a Community

A Story 100 years in the Making.

**The Willett, Paris will mark its 100th anniversary this July.** A cornerstone of the community, it has provided vital medical services to the residents of Paris, Brant County and surrounding area since 1922.

The story of the Willett begins at the turn of the last century with Dr. Daniel Dunton, a Paris physician. The John H. Stratford Hospital in Brantford was, at that time, a daunting 7 mile journey away for a Paris area resident in medical crisis. Dunton saw a real and growing need for a facility in his community and began advocating for a hospital to serve patients and support physicians.

Enter Anna Willett, champion of our story. Born in Australia, Anna immigrated to Canada at the age of 39 to be with her husband in Paris. Throughout her life she campaigned for the building of a “cottage hospital” and upon her death in 1917, left a \$20,000 bequest and the means to begin to make this vision a reality.

By 1919, all funds needed to build the hospital were in place, with contributions from the Town of Paris, the Red Cross and donations from the public being added to Anna’s endowment for a total of \$33,000. The original two-storey hospital structure was built at a cost of \$29,894, and the Women’s Hospital Auxiliary provided necessary room furnishings, linens and kitchen equipment.

On July 1, 1922, Ontario Lieutenant Governor Henry Cockshutt presided over the official opening of the new Willett hospital, celebrating this momentous achievement with over 1,400 proud residents. In its first year, the 18-bed hospital served 265 patients, delivered 54 babies and performed 118 operations.

By 1926, the hospital had expanded to 24 beds and a staff of 11. In 1937 a first major building expansion increased capacity to 37 beds. Additions in 1952 and 1962 added 61 more beds. A major expansion was also completed in 1984 to accommodate the addition of an Urgent Care Centre and Radiology Department.

In 2001 the Willett joined Brantford General Hospital and became Brant Community Healthcare System with a single management structure. All inpatient activity at the Willett transferred to the BGH site and the Willett changed focus from an acute care service to develop its ambulatory and primary care function.

Today, Urgent Care remains a cornerstone at the Willett seeing 20,000 visits on an annual basis, and the Transitional Unit provides 32 essential beds for patients waiting for another bed in the community. The Brant Community Healthcare System Foundation continues to invest in the Willett, and a current fundraising priority is a radiology upgrade and the purchase of new x-ray equipment costing approximately \$350,000.

The Willett Urgent Care Centre currently has one multi-purpose radiology (x-ray) room that provides outpatient imaging and fluoroscopy technology services. The existing diagnostic equipment, installed in 2004, is aging and needs technological upgrades to expand the range and number of exams that can be conducted and is critical to serve the needs of our growing community.

This July the Willett reaches a significant 100 year milestone. It is an institution that is truly at the heart of Paris. Its community banded together to bring the dream of a community hospital to fruition and, in later years, united again to advocate for its continued operation. We know that the people of Paris will be joined by many in celebrating the Willett’s 100th anniversary and continued success.

The Brant Community Healthcare System will be planning an anniversary celebration for The Willett - stay tuned to our social media channels for details.

## FREEDOM TRAIN

live in concert at

### NithRidge Estate

a premium event space brought to you by ChefD

**Admission is by donation in support of the Willett , Paris**

**Sunday June 26, 7:00 pm**

**doors open at 6:00 pm**

NithRidge Estate Weddings & Events is a 33 acre property nestled on the edge of the Nith River in the picturesque community of Ayr, Ontario. Please join us in NithRidge’s unique roman style amphitheater to enjoy a live performance by popular local band FREEDOM TRAIN. Thank you to ChefD for hosting this third party fundraising event in support of the Willett, Paris.

visit [www.nithridge.com](http://www.nithridge.com) for more details