

FINISH

INAUGURAL *Hospital Bed* RACES



Brant Community
Healthcare System
Foundation



bchsystfoundation.org/hospital-bed-races

INAUGURAL

Hospital Bed RACES



The Brant Community Healthcare System (BCHS) Foundation is committed to raising critical funds to support top priority needs for the Brantford General and the Willett, Paris. The BCBS Foundation helps to purchase medical equipment that is not paid for by the Ministry of Health, invests in new and innovative technology, and provides BCBS caregivers with essential patient-care resources.

The BCBS Foundation is excited to present a new and exciting event - **Hospital Bed Races**. Teams of four will showcase their speed, spirit and determination, dressing in their best costumes/themes and business swag while pushing a hospital bed with a sandbag in 50-metre sprints.

Participants are encouraged to collect pledges, as the funds from this event are crucial in supporting our local healthcare system. All funds raised directly support the purchase of patient beds at the Brant Community Healthcare System.

Sponsoring the BCBS Foundation's Hospital Bed Races is a wonderful opportunity to give back to your local healthcare system while showcasing your community spirit and creativity!



Interested in learning more? Please contact:

Sara Hohenadel, Coordinator Annual Giving
519-751-5544 x2718 sara.hohenadel@bchsys.org

bchsysfoundation.org/hospital-bed-races



INAUGURAL Hospital Bed RACES



Event Details

- **Where & When:** Brantford location to be confirmed, on Saturday, May 23, 2026
- **Teams & Participants:** Each team consists of four participants plus one sandbag in the bed. Teams race against each other in a fun, yet competitive environment. We encourage a wide variety of participants, including hospital staff, local companies, and members of the public.
- **Community Participation:** We encourage teams to bring along cheering sections for extra energy and fun, the more the merrier! This event is about community involvement and we'd love to see supporters out in full force, making it a lively and memorable experience.
- **Entry Fee & Fundraising:** The minimum amount for a team to race is \$500. Teams are encouraged to rally support by directing family, friends, and coworkers to the event's fundraising page to reach the \$500 threshold to compete.
- **Event Format:** Each team will participate in two qualifying races, followed by thrilling final races for the fastest teams. The event will be announced by a live emcee, keeping participants and spectators engaged.
- **Prizes:** There will be several categories for teams to win prizes including Top Fundraiser, Fastest Beds, and Best Costumes/Themes.
- **Safety:** Entrants will be required to watch a safety video beforehand to ensure everyone's well-being and participants must wear appropriate footwear for running. CSA-approved helmets will be available for use. Participants must sign a waiver prior to the event.

This exciting and high-energy event will not only raise critical funds for the hospital but also bring together people of all ages and backgrounds to support a common cause. We look forward to seeing teams race, have fun, and contribute to the success of this important initiative!

Join us for the race of the year — where fun meets healthcare!

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Presenting Partner \$5,000 (Only 1 Available!)

- Recognition as Presenting Partner with company logo across all Hospital Bed Races marketing and communication (eg. BCHS Foundation Hospital Bed Races presented by....)
- Company logo on winner's trophy, displayed pre-race and post-race
- Opportunity for company representative to make opening remarks at event
- Company representative to present medals to winning team
- Company logo on 3x3 runner at registration table
- Opportunity to set up 10x10 tent/information table at event (supplied by Partner)
- Opportunity to display company banners/signage at event
- Opportunity to provide company swag to all event attendees
- Company votes in Best Costume/Theme category
- Inclusion of company name/logo in event e-blasts (distributed to over 4,000 subscribers)
- Recognition in BCHS E-Pulse News (distributed internally to all BCHS employees)
- Presenting Partner recognition on BCHS Foundation website with logo linked to your website
- Dedicated social media 'Thank You Presenting Partner' post
- Complimentary entry of up to two company teams (two beds) in Hospital Bed Races
- Volunteer opportunities for company employees to support race-day operations
- Recognition in 2027 Hospital Bed Races Community Sponsorship package
- First priority opportunity to sponsor 2027 Hospital Bed Races

**Interested in learning more?
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Annual Giving**

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Bed Sponsor \$2,000

- Recognition as Bed Partner with company logo on all hospital beds in race
- Recognition as Bed Partner with company logo on event marketing materials and signage
- Opportunity to display company banner/signage at event (supplied by Partner)
- Opportunity to provide company swag to all event attendees
- Company votes on Best Costume
- Inclusion of company name/logo in event e-blasts (distributed to over 4,000 subscribers)
- Bed Partner recognition on BCHS Foundation website with logo
- Dedicated social media 'Thank You Bed Partner' post
- Complimentary entry of up to two company teams (two beds) in Hospital Bed Races
- Volunteer opportunities for company employees to support race-day operations

Pit Crew Partner \$1,250

- Company logo displayed in Pit Crew area
- Inclusion of company name/logo in event e-blasts (distributed to over 4,000 subscribers)
- Pit Crew Partner recognition on BCHS Foundation website with logo
- Dedicated social media 'Thank You Pit Crew Partner' post
- Complimentary entry of one company team (one bed) in Hospital Bed Races
- Volunteer opportunities for company employees to support race-day operations

Pillow Sponsor \$750

- Inclusion of company name/logo in event e-blasts (distributed to over 4,000 subscribers)
- Pillow Partner recognition on BCHS Foundation website with logo
- Shared social media 'Thank You Pillow Partner' post
- Complimentary entry of one company team (one bed) in Hospital Bed Races
- Volunteer opportunities for company employees to support race-day operations

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Partner Recognition

AT A GLANCE

PRESENTING \$5,000
BED \$2,000
PIT CREW \$1,250
PILLOW \$750

	PRESENTING \$5,000	BED \$2,000	PIT CREW \$1,250	PILLOW \$750
Presenting Partner recognition with logo across all event marketing and communication	✓			
Opportunity for Company representative to make opening event remarks and present winners' medals	✓			
Opportunity for company info tent/table	✓			
Company logo featured on registration table	✓			
Recognition in BCHS internal e-news	✓			
Recognition in 2027 Bed Races sponsorship package and first priority opportunity to sponsor 2027 Bed Races	✓			
Company logo featured on Winners' Medals	✓			
Company logo featured on all beds in race		✓		
Recognition on event marketing and signage		✓		
Company logo featured in Pit Crew Area			✓	
Company votes in Best Costume/Theme category	✓	✓		
Company logo (with link) featured on Foundation website	✓			
Company logo featured on Foundation website		✓	✓	✓
Opportunity to display company banner/signage	✓	✓		
Opportunity to provide company swag to event attendees	✓	✓		
Dedicated social media thank you post	✓	✓	✓	
Shared social media thank you post				✓
Company name/logo featured in event e-blasts	✓	✓	✓	✓
Complimentary entry into race	✓	✓	✓	✓
Event volunteer opportunities	✓	✓	✓	✓



Hospital Bed



RACES

Bed Race Sponsorship



Yes! I want to sponsor the BCHS Foundation's Hospital Bed Races at the following level:

Presenting Partner \$5,000 Bed Sponsor \$2,000 Pit Crew Partner \$1250 Pillow Sponsor \$750

I am unable to participate but would like to make a donation of \$ _____ to support the BCHS Foundation. A full charitable receipt will be issued for any donation of \$20 or more.

Sponsor Information

Contact Name: _____

Organization Name: _____

Address: _____

City/Province: _____ Postal Code: _____

Email: _____ Phone Number: _____

Bed Race Participant Information

(if applicable - please provide first and last name)

Bed #1 Racer #1 _____ Racer #2 _____

Racer #3 _____ Racer #4 _____

Bed #2 Racer #1 _____ Racer #2 _____

Racer #3 _____ Racer #4 _____

Payment Information

Cheque Enclosed (Please make payable to **Brant Community Healthcare System Foundation**)

Please use my Credit Card: Visa Mastercard AMEX Please send an invoice

Cardholder Name: _____

Card Number: _____ Expiry: ____/____

Signature: _____

Thank you for your consideration!

Brant Community Healthcare System Foundation

Charitable #: 119217065RR0001

200 Terrace Hill Street, Brantford, ON N3R 1G9

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