



2026 Sponsorship Package

CONTACT:

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bchsysfoundation.org | hopeforhealthcare.ca



PARTNER WITH US

Sponsorship offers your business a meaningful way to give back while increasing your visibility in the community. Join us in supporting local healthcare and making a lasting impact.



WHY SPONSOR HEALTHCARE?

- Align your brand with healthcare excellence and local support
- Reach a wide audience of business and community leaders
- Support a tangible impact on healthcare and patient care

Your partnership directly supports the purchase of essential medical equipment and ensures access to quality care locally.

Please consider making your commitment today!



SPONSORSHIP *At a Glance*

SPONSORSHIP BENEFITS	GLOW \$2,500	TWINKLE \$5,000	BRILLIANCE \$7,500
Company logo on Hope for Healthcare Website	✓	✓	Prominently featured & website link
18" by 24" Hope for Healthcare Sign	✓	✓	✓
Logo on internal Hope for Healthcare Signage	✓	✓	All campaign signage & printed materials
Social Media Acknowledgement	✓	Dedicated Announcement	Dedicated Announcement & post campaign thank-you
Company logo on Hope for Healthcare emails	—	✓	✓
Logo on community direct mail appeal letter	—	✓	✓
Cheque Presentation photo opportunity/ guided tour	—	—	✓



SPONSORSHIP LEVELS

Brilliance Sponsor \$7,500

- Cheque presentation photo opportunity celebrating your support to be shared with local media
- Opportunity for guided tour in a BCHS area of interest
- Logo included on community direct mail appeal letter distributed to approximately 5,000 households
- Company logo featured on Hope for Healthcare email blasts, distributed to over 4,200 households
- Logo featured on all Hope for Healthcare campaign signage and printed materials
- Dedicated announcement of your support on BCHS Foundation's social media channels
- Logo featured on Hope for Healthcare campaign website, linked to your company's website
- Post-campaign sponsor thank-you on social media
- 18" x 24" Hope for Healthcare signage to proudly display your support at your business site



SPONSORSHIP LEVELS

Twinkle Sponsor \$5,000

- Company logo featured on Hope for Healthcare email blasts, distributed to over 4,200 households
- Logo included on community direct mail appeal letter distributed to approximately 5,000 households
- Logo on all internal Hope for Healthcare signage throughout Brant Community Healthcare System
- Dedicated announcement of your support on BCHS Foundation's social media channels
- Logo featured on Hope for Healthcare campaign website
- 18" x 24" Hope for Healthcare signage to proudly display your support at your business site



SPONSORSHIP LEVELS

Glow Sponsor \$2,500

- Company logo featured on Hope for Healthcare email blasts, distributed to over 4,200 households
- Logo on all internal Hope for Healthcare signage throughout Brant Community Healthcare System
- Glow Sponsors thank you acknowledgement on BCHS Foundation social media channels, including your logo
- Logo featured on Hope for Healthcare campaign website
- 18" x 24" Hope for Healthcare signage to proudly display your support at your business site



YES, I WISH TO BECOME A HOPE FOR HEALTHCARE SPONSOR!

- ☐ BRILLIANCE SPONSOR \$7,500 ☐ GLOW SPONSOR \$2,500
☐ TWINKLE SPONSOR \$5,000

SPONSOR INFORMATION

Contact Name _____

Company / Organization _____

Address _____

City _____ Postal Code _____

Email _____ Phone _____

PAYMENT INFORMATION

☐ Cheque Enclosed (Payable to: Brant Community Healthcare System Foundation)

Please charge my ☐ VISA ☐ Mastercard ☐ AMEX

Cardholder Name _____

Card Number _____

Expiry Date ____/____/____ Signature _____